Under inflation or overloading leads to:

- Larger footprint that causes uneven and fast shoulder wear and affects vehicle handling. Just 20% under inflation reduces tyre life by more than 25%.

- Increased tyre deflection causes excessive heat build up and an increase in tyre failure due to fatigue.

- Bead and sidewall separations, deformed and imprinted beads.

- Reduced re-treadability and repair failure.

- **Correct inflation leads to optimal tyre life.**

Information provided by Bridgestone Tyres Australia.